Virtual iMIS RiSE Webmaster

Many associations have discovered that iMIS RiSE gives them the power and flexibility to manage various daily web operations with in-house staff. In fact, you can eliminate paying for a full-time webmaster or consultant, which allows you to allocate those funds to new initiatives and projects.

Your team may find that while they can do much of the work themselves, there is still value in having ongoing access to an iMIS RiSE expert—someone who can help with more complex projects or work for which they simply don't have time.

We've got you covered with ISG's new Virtual RiSE Webmaster (VRM) service— a personal, part-time iMIS RiSE expert, just for your association.

With your own VRM, you set the budget, hours, activities and goals for your expert. Need back-up support? Or maybe a temporary sub for a recently vacated position? Or, perhaps you'd like a RiSE expert to manage content changes or customize web pages for an upcoming event?

You define your needs and prepay for a fixed number of hours of specialized assistance. You can skip the hassles and costs of finding and hiring a qualified iMIS RiSE web expert. Instead, we'll provide a personal VRM, who will be dedicated to your association and work as an extension of your in-house team.

Here's how it works:

1. **Identify the services—large or small, one time or ongoing— you want your VRM to perform.** Use this list as an easy starting point, but add any services that would be helpful to your association:

   - Redesign your website or just update formatting and styling
   - Get help with web strategy and design for annual meetings or special events
   - Create or add new pages or templates
   - Update existing pages or templates
   - Post content
   - Design graphics, from logos to multiple pages
   - Get SSL purchase advice, implementation, or support
   - Obtain DNS advice and support
   - Set up website redirects for search engine optimization (SEO)
   - Get help with Google Analytics

2. **Calculate how many hours the work requires.** We can help you with this calculation. You can control costs by locking in 20 hours per quarter. And don't worry about unused hours—you can roll them over into the next quarter.

3. **Get started!** ISG Solutions begins with a FREE mini review of your iMIS RiSE site(s) along with the work you want done. Next, your VRM starts putting their professional RiSE expertise to work for you on the tasks and projects that you've defined. Your VRM will check in weekly to report progress and plan next steps.

   With ISG Solutions you can start your day knowing you have an iMIS-certified expert who understands your association and its goals, and who can develop and implement workable solutions—while you get on with the business of serving your association members.

About ISG

More than 130 associations have chosen ISG for their technology partner because nobody understands how to make iMIS work for associations better than we do. We take great pride in providing the highest quality of service to our clients, and it shows in the number of awards we've received for the quality of our work. Learn more at our website, **www.isgsolutions.com**.

NOTE: The work of a VRM must be scheduled in advance. For requests needing immediate attention, use your On-Demand support block.

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