

Simplify the integration of your *iMIS* database and your website. Integrating *iMIS* with your website, Web applications or Web services has traditionally been challenging, requiring technical staff who have been certified in *iMIS* and have considerable Web development experience.

With the iBridge SDK for *iMIS*, any Web development team can integrate your member data with any Web application — writing to and reading from the *iMIS* database in real time — without knowing anything about the *iMIS* Business Objects (*iBO*).

Work with any Web developers — even if they don't know *iMIS*

Choose the Web developers who best meet the needs of your organization, even if they don't know how to use the *iBO* and don't have a detailed understanding of the *iMIS* database structure. (They do still need to understand your business rules relating to *iMIS* data processing and integrate *iMIS*-driven logic into your Web pages.) Web developers can use the iBridge SDK to integrate your *iMIS* data with any Web-based application or Web service, allowing you to take much greater advantage of all the data you have about your members.

Eliminate Web design restrictions

Your Web developers are now free to design your site's interface in whatever way best meets the needs of your users — without the formatting *iMIS* formerly required.

- Meetings, orders, and other sections of your site can have the exact same look and feel as the rest of your site.
- Designers can use whatever language is most appropriate: .NET, Java, Cold Fusion, ASP.
- Your website is fully integrated with *iMIS* in real time; you eliminate the need for a second database, as well as any synchronization issues.

Protect your investment in *iMIS*

The iBridge SDK is a suite of Web services that extends the capabilities of the standard *iMIS* e-Series and *iBO* offering. Since it uses these approved Web tools from Advanced Solutions International, the developer of *iMIS*, you no longer risk voiding your warranty. Your upgrade path is protected and the integrity of your data is ensured.



Why iBridge?

Work with any Web design team.

Give Web developers free reign. You can even bring Web projects in-house. If you're new to *iMIS*, you'll be able to implement the software without changing your Web interface.

Provide a better member experience.

Developers can focus on improving usability and creating a visually appealing site — without the restraints imposed by the *iMIS* e-Series.

Get more out of *iMIS*.

Updating the actual *iMIS* database in real time ensures that the extensive member, event and product information stored in *iMIS* stays current to the minute. Customer service improves and decision-making is enhanced.

Increase revenue.

Since your Web designers can now focus on usability, you should see an increase in Web revenue streams: meetings, dues, subscriptions, directories, and other purchases.

"ISG Solutions has cleverly solved one of the biggest handicaps of interfacing Web sites to iMIS. Now iMIS customers using iBridge have significant new choices for creating better user experiences and increased levels of iMIS AMS integration with their Web sites."

Russell Magnuson, CEO
Results Direct



The iBridge SDK for iMIS includes the following Web services:

Account – Provides operations for creating and updating iMIS accounts.

Activities – Provides operations for creating, updating, and deleting activities in the iMIS database.

Authentication – Provides operations for authenticating a user in the iMIS database and implements the “unified login” architecture.

DataAccess – Provides pass-through capability to handle inserting, updating, deleting, and selecting data for tables stored in iMIS.

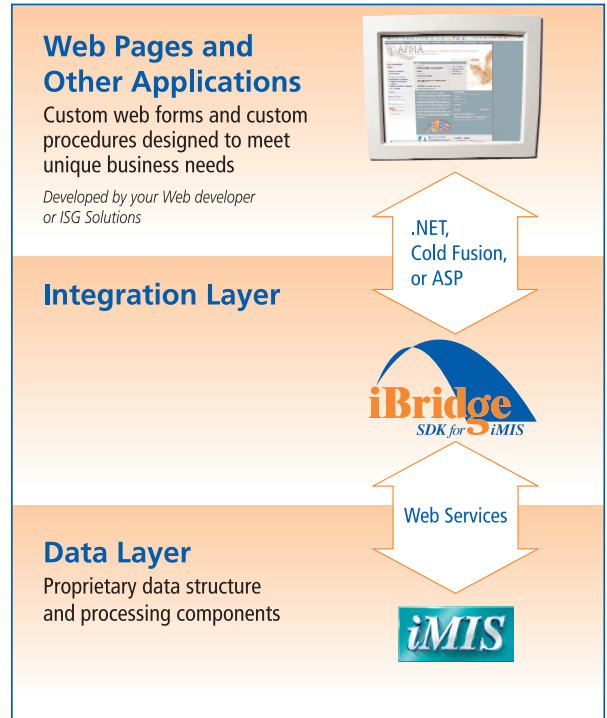
Demographics – Provides operations for updating demographic data for an existing account in the iMIS database.

Purchase – Provides the ability to deal with single or multiple orders as well as adding multiple events and badges to a purchase. Suitable for implementing online shopping carts.

Relationships – Provides operations for updating and deleting relationships in the iMIS database.

System Requirements

- 266 MHz or higher Pentium-compatible CPU
 - 256 MB RAM (512 MB recommended)
 - 2 GB hard disk with 1 GB free (more needed if installed over a network)
- SERVER**
- Microsoft Windows 2000 Professional (SP3 recommended), Microsoft 2000 Server (SP3 recommended), Microsoft XP Professional or Windows 2003 family
 - Microsoft .NET Framework Version 1.1
 - IIS Version 5.0 or higher with latest security updates
 - iMIS SQL 10.4 or higher and iBO
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- CLIENT**
- Intel Pentium or higher
 - 256 MB RAM (512 MB recommended)
 - 400 MB hard disk space
 - Any platform or language supporting consumption of Web services



The iBridge SDK for iMIS provides standardized iMIS integration for your custom applications.

"iBridge makes it very easy to integrate content management with iMIS. It lets us focus on developing the best design and managing content effectively while providing assurance that we're conforming to the iMIS data structure."

Lee Weinstein, President
Syscom Services



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