



# Get more from *iMIS*<sup>15</sup>

## Public Views when you add ISGweb

Many associations find that the iMIS Public View modules do everything they need. But if your association has unique requirements - or wants more control over the look and feel of your website - and Public Views won't meet your needs, you should consider ISGweb.

ISGweb sits on top of iMIS Public Views and integrates tightly with the iMIS database. It gives you the flexibility and power to get your website working the way you want it to - without custom programming.

You save money and have the safety of a packaged software solution:

- ✓ Upgradeability
- ✓ Predictable implementation costs and timelines
- ✓ Ongoing, high quality technical support

Here are some of the reasons more than 70 associations have chosen ISGweb:

### Online Membership Applications

- Different types of membership can have different configurations, including application steps, demographic questions, and billing product options (dues, chapters, sections, subscriptions and contributions).
- An application wizard walks a prospective member through the options in your membership application.
- Simple setup form allows association staff to define the choices in your application wizard.
- Pre-defined business rules automate validation logic and billing calculations.

### Immediate Member Benefits

- New members can receive member pricing if they have dues in the shopping cart - and can pay for them both in the same transaction. (No need to process the membership first.)
- Renewing lapsed dues can also deliver immediate member pricing.

### Complex Vouchers and Coupons

- Define complex discounting rules for your shopping cart, including:
  - Special pricing levels for selected products and/or meetings,
  - Special promotions within a certain date range,
  - Gift cards for fixed prepaid amounts that can be applied to certain types of purchases,
  - Promo codes and
  - Quantity price breaks.

*"If iMIS Public Views does everything you need it to, we encourage you to use that.*

*But if it doesn't, ISGweb costs a fraction of custom programming - and ensures a safe upgrade path."*

Phil Varady, Vice President  
ISG Solutions, LLC





- Administrative staff can add, end, and maintain vouchers and coupons without programming.
- Discount codes can be invoked automatically based on certain rules, or only when the user enters a particular source code/voucher/gift card code.

### Dynamic Logic in Registrations

- Pre-defined rules for assigning registrant class and special pricing work throughout the registration process.
- Users who provide certain answers to questions or enter specific codes can be automatically reassigned to the appropriate registrant class (for example, as a speaker, sponsor or exhibitor).
- Rules can be based on a combination of *iMIS* queries and the user's input.
- Special pricing is applied to all functions, even those selected before the change.
- Meeting functions are deployed based on the registrant class - registrants see only those events they are eligible to attend.
- Guest badges are automatically configured - once a registrant selects a guest function, the screen for entering guest badges displays badge fields that apply to each function (for example, a golf function might ask for the guest's handicap).

### Members See Only What You Want Them to See

- Administrators can configure each page, field, option and/or page section to be displayed, made read-only or hidden, based on the user's security group and context. For example, board members, affiliate members and prospective members can see different information according to your business rules.
- Demographic screens can display different fields based on the type of record being viewed and on the context.

### Combine Data from *iMIS* Tables on One Page

- Regardless of where data is located within the *iMIS* table structure, it can be displayed on one website page.

- Multiple demographic windows can be combined on the same page.

### SharePoint Integration

- Use dynamic queries of *iMIS* data to define SharePoint roles and access rights.
- Users can be authenticated and assigned to SharePoint's security groups based on dynamic, real-time *iMIS* queries.
- Group sites in SharePoint can be restricted to designated *iMIS* groups, such as individual committees, sections, chapters, and registrants for specific meetings.
- Queries are run in real-time, so SharePoint can automatically grant or revoke access based on information in *iMIS*.
- A context-sensitive searchable directory delivers results that are relevant to the groups that belong to that part of the SharePoint site.

#### ISGweb for *iMIS* Core Modules (required)

Login, Unified Login Web  
Service & Create Account  
Administrator  
Edit Profile

#### ISGweb for *iMIS* Modules

Buyers Guide  
Company Profile Management  
Communities  
Donations  
Dues Renewal  
Events Calendar  
Find a Professional  
Group Directory  
Leadership Directory  
Meetings Setup & Registration  
Membership Application  
Membership Directory  
Product Catalog  
Subscriptions

#### ISGweb SharePoint for *iMIS* Modules

Framework (SharePoint & *iMIS*)

